



BLACK *Professionals* DINING CLUBS

SMALL BUSINESS & CORPORATE SPONSORSHIP OPPORTUNITY PACKET

Houston | 2026-2027

Curated Executive Dining. Strategic Industry Connection.



10-12 GUESTS

Curated professionals at each dining experience

21+ CLUBS

Potential industry-specific professional communities

12-MONTH MODEL

Recurring membership, communication and engagement

4 LEVELS

\$500-\$5,000 sponsorship opportunities

CONNECT. BUILD. COLLABORATE. IGNITE.

Presented by

Noir Black Chamber of Commerce Inc.

"Moving Black America Forward"

www.NoirDiningClubs.com | 1-844-664-7222 | Info@NoirDiningClubs.com



Invest in a Professional Ecosystem Built for Meaningful Connection

Noir Black Professionals Dining Clubs is a city-based, industry-specific professional empowerment initiative of **Noir Black Chamber of Commerce Inc.** The program connects Black executives, entrepreneurs, business owners, senior professionals, managers, civic leaders, nonprofit leaders, skilled-trades professionals and working individuals through curated dining events, online club communication, leadership visibility and a structured bridge to mentoring Black youth and young adults ages 9-24.

Unlike large, transactional networking events, Noir Dining Clubs creates intentionally small, relationship-centered gatherings where approximately 10-12 professionals can exchange referrals, discuss opportunities, identify partnerships, strengthen leadership and collaborate around shared economic goals.

Why Sponsorship Matters

Sponsorships strengthen program sustainability, support event quality, expand visibility and connect aligned businesses and institutions with curated professional audiences.

How the Sponsorship Partnership Works

01 SELECT Choose a sponsorship level and priority audience.	02 ALIGN Match the partnership with an industry club or event series.	03 ENGAGE Join the supported event with sponsor representatives and remarks.	04 AMPLIFY Receive agreed website, digital, social and recap recognition.
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Program Profile at a Glance

Curated Event Format Approximately 10-12 professionals, structured introductions, guided discussion and industry-specific topics.	Professional Audience Executives, owners, entrepreneurs, senior professionals, managers, civic leaders, service providers and emerging professionals.
Ongoing Connection An online club communication platform and monthly newsletter maintain engagement between in-person events.	Leadership & Visibility Members may pursue club leadership, speaking, panels, advising, professional profiles and curated introductions.
Mentoring Bridge Trained and screened members may participate in approved mentoring and career-exposure activities for Black youth ages 9-24.	Scalable City Model Noir begins with high-demand clubs and expands as membership, sponsorship and local leadership develop.



SPONSOR VALUE PROPOSITION

Why Small Businesses and Corporations Sponsor Noir

A Noir Black Professionals Dining Clubs sponsorship combines targeted visibility, intentional relationship-building and visible support for Black professional advancement.

SMALL BUSINESS VALUE

- Targeted exposure to professionals who may become customers, referral partners, collaborators or advocates.
- Owner and founder visibility in a small setting designed for meaningful conversation.
- Industry-specific alignment that places the business before a relevant professional audience.
- Affordable entry through the \$1,000 Industry Dinner Sponsor level.
- Recognition through event invitations, website listing, remarks and recap communications.
- Visible community leadership and support for Black professional and economic advancement.

CORPORATE & INSTITUTIONAL VALUE

- Brand alignment with an expanding network of executives, entrepreneurs, professionals and community leaders.
- Employee, leadership and employee-resource-group engagement through curated event participation.
- Industry-specific positioning across sectors relevant to business, workforce, customers and community investment.
- Opportunities to reinforce supplier diversity, small-business engagement and inclusive economic development goals.
- Multi-event visibility through website, newsletter, social, digital and in-person recognition.
- Custom citywide, media, technology, mentoring, venue or multi-year partnerships structured around mutual goals.

What Sponsorship Helps Power

Curated Dining Experiences

Intentional, industry-specific gatherings that replace surface-level networking with relationship-centered engagement.

Event Quality & Operations

Venue coordination, event facilitation, registration, attendance tracking, insurance and consistent delivery standards.

Digital Connection

Website support, online club communication, newsletters, member updates and approved professional opportunities between events.

Visibility & Storytelling

Event promotion, sponsor fulfillment, photography, video, member stories and approved recap communications.

Leadership & Opportunity

Club leadership, speaking, referrals, collaborations, hiring connections, contracts, capital introductions and professional visibility.

Mentoring & Expansion

Training, screening and approved career-exposure pathways connecting professionals with Black youth and young adults ages 9-24.

The relationship advantage: With approximately 10-12 professionals at each dining experience, sponsors receive an opportunity for focused engagement rather than mass-audience exposure. The format is designed to support familiarity, substantive conversation and appropriate follow-up over time.



SIGNATURE SPONSORSHIP OPPORTUNITY

Founding Sponsor

ANNUAL SPONSORSHIP

\$5,000

Four Dining Club Events

PARTNERSHIP SCOPE

Premium founding recognition and visibility across four industry-specific Dining Club events, with two sponsor representatives at each supported event.

Best for: Corporations, banks, healthcare institutions, universities, law firms, developers, foundations, major employers and leading professional organizations seeking high-visibility alignment with Black professional advancement.

Founding Sponsor Benefits

Founding Designation Recognition as an official Founding Sponsor and early partner in the Houston city-launch model.	Four Supported Events Recognition across four curated, industry-specific Dining Club experiences during the sponsorship cycle.
Premium Website Visibility Premium logo placement on the Noir Dining website with a direct hyperlink to the sponsor website.	Digital Recognition Company name and approved logo on applicable invitations, event pages, sponsor listings and recap communications.
Newsletter Spotlight One sponsor feature or spotlight in the Noir Dining Newsletter during the sponsorship cycle.	Social Recognition Ongoing sponsor recognition throughout the sponsorship cycle based on the approved content calendar.
Welcome Remarks Opportunity to provide 3-5 minutes of welcome remarks at each supported event.	Two Sponsor Representatives Two complimentary sponsor seats at each supported dinner, including the designated meal and beverage arrangement.
Industry Alignment Priority Priority consideration when matching the sponsorship with relevant industry clubs and professional audiences.	Approved Photo & Video Content Approved photographs and available video highlights from eligible events, subject to the content plan and permissions.
Sponsor Impact Summary End-of-cycle summary of fulfilled benefits, supported events and available engagement and visibility measures.	Renewal & Expansion Priority Priority consideration for renewal, upgrades or a custom corporate, citywide or multi-year partnership.

Sponsor-seat note: Alcoholic beverages are available only to guests age 21 or older and remain subject to venue policy. Non-alcoholic options will be available. Additional purchases are not included unless confirmed in writing.



Additional Small Business & Corporate Sponsorship Opportunities

Organizations may begin with a one-event sponsorship, a two-event series or an entry-level Community Support sponsorship before expanding into a larger partnership.

EXECUTIVE SERIES SPONSOR

\$2,500

Two Dining Club Events

INCLUDES

- Recognition across two industry-specific Dining Club events.
- Logo and company name on applicable invitations, event pages and recap materials.
- Linked sponsor listing on the Noir Dining website during the sponsorship cycle.
- Verbal recognition and an opportunity to provide welcome remarks at each supported event.
- Two complimentary sponsor seats at each dinner, including the designated meal and beverage arrangement.
- At least two sponsor-recognition posts and applicable digital visibility.
- Approved photographs and available video highlights from eligible events.
- Opportunity to align with one or more relevant industry audiences, subject to scheduling and program demand.

Best for: Mid-sized companies, professional firms, banks, healthcare organizations, law and accounting firms, corporate ERGs and institutions seeking multi-event visibility.

INDUSTRY DINNER SPONSOR

\$1,000

One Dining Club Event

INCLUDES

- Sponsorship of one curated, industry-specific Dining Club event.
- Company name and approved logo on applicable invitation and event-marketing materials.
- Linked sponsor listing on the Noir Dining website for the event cycle.
- Opening acknowledgment and an opportunity to provide brief remarks.
- Two complimentary sponsor seats, including the designated meal and beverage arrangement.
- Post-event recap recognition and approved event photographs when available.
- Consideration for a future event, sponsorship upgrade or custom partnership.

Best for: Small businesses, local companies, professional firms, entrepreneurs, service providers and community partners seeking targeted exposure to one professional audience.



Community Support Sponsorship

The \$500 Community Support level gives microbusinesses, startups, sole proprietors and local organizations an affordable way to support outreach, member engagement, digital communications and mission-driven programming without sponsoring a specific dining event.

COMMUNITY SUPPORT SPONSOR

\$500

Outreach, Engagement & Communications Support

INCLUDES

- Supports member outreach, event communications, digital engagement and mission-driven programming.
- Recognition as a Community Support Sponsor during the sponsorship cycle.
- Approved company name and logo in the Noir Dining online community sponsor listing, linked to the sponsor website.
- One sponsor acknowledgment in a Noir Dining Newsletter or eBlast.
- One social media thank-you recognition or inclusion in a community sponsor recognition post.
- Inclusion in selected digital sponsor or program recap communications.
- Consideration for a future event sponsorship, upgrade or custom partnership.
- This level does not include a sponsored dining event, complimentary sponsor seats or welcome remarks.

Best for: Microbusinesses, startups, sole proprietors, early-stage firms, local service providers and community organizations seeking an affordable way to support Black professional advancement and gain community-facing recognition.

Sponsorship Comparison

Benefit	Founding \$5,000	Executive Series \$2,500	Industry Dinner \$1,000	Community Support \$500
Supported dining events	4	2	1	-
Website recognition	Premium logo	Linked listing	Event listing	Community listing
Newsletter / eBlast	1 feature	Sponsor listing	-	1 acknowledgment
Social / digital recognition	Cycle-wide	Multi-event	Event-specific	1 recognition
Welcome remarks	Each event	Each event	Brief remarks	-
Complimentary sponsor seats	2 per event	2 per event	2	-
Approved photo / video	Eligible events	Eligible events	When available	-
Industry alignment	Priority	Included	One audience	General support

Custom corporate, citywide, media, technology, mentoring, venue and multi-year arrangements may be discussed separately in addition to the four standard sponsorship levels.



INDUSTRY-SPECIFIC ALIGNMENT

Connect With the Professionals Most Relevant to Your Brand

Noir Dining Clubs are activated based on city demand, member enrollment and available leadership. Sponsors may support multiple sectors or align with audiences most relevant to their goals.

HEALTH & HUMAN SERVICES • Healthcare & Wellness • Personal Care & Beauty • Death Care & Funeral Services • Sports & Fitness	BUSINESS & CAPITAL • Business, Finance & Corporate Leadership • Entrepreneurship & Business Owners • Real Estate & Property Management • Sales, Advertising & Insurance
INNOVATION & CREATIVE • STEM, Engineering & Aviation • Technology & Creative Arts • Music & Entertainment • Talent Management & Public Relations	CIVIC & PROFESSIONAL • Law, Public Policy & Justice • Civic & Community Leadership • Nonprofit & Philanthropy • Office Administration & Professional Support
TRADES, SERVICES & INFRASTRUCTURE • Skilled Trades & Technical Services • Automotive Services • Transportation & Public Services • Environmental, Landscaping & Agriculture • Hospitality, Food & Beverage	21+ POTENTIAL INDUSTRY CLUBS Related professions may be combined during early launch stages to preserve a strong small-group experience.

Examples of Sponsor Alignment

Banks & Financial Institutions Business, Finance & Corporate Leadership; Entrepreneurship & Business Owners; Real Estate & Property Management.	Hospitals, Health Plans & Medical Groups Healthcare & Wellness; Personal Care & Beauty; Civic & Community Leadership.
Law, Accounting & Professional Firms Law, Public Policy & Justice; Business, Finance & Corporate Leadership; Nonprofit & Philanthropy.	Technology, Engineering & Major Employers STEM, Engineering & Aviation; Technology & Creative Arts; Corporate Leadership and relevant employee communities.
Developers, Real Estate & Construction Real Estate & Property Management; Skilled Trades & Technical Services; Environmental, Landscaping & Agriculture.	Small Businesses & Entrepreneurs Entrepreneurship & Business Owners or the industry club that most closely matches the company's customers and services.
Activation standard Industry alignment is coordinated in advance and depends on active clubs, event capacity, venue availability, membership demand and the quality standards of the 10-12 person format.	



From Sponsorship Commitment to Measurable Fulfillment

Noir documents sponsorship commitments, confirms deliverables in writing and tracks fulfillment through the sponsorship cycle.

01	Confirm the sponsorship level, payment terms, industry alignment and written benefit schedule.
02	Select supported events and confirm venue, date, capacity, sponsor representatives and operational details.
03	Issue curated invitations, manage RSVPs and finalize the attendee list based on event capacity and alignment.
04	Facilitate structured introductions, industry-specific conversation, sponsor recognition and approved remarks.
05	Coordinate any approved photography or video according to participant permissions, brand standards and the content plan.
06	Deliver agreed recap, digital, website, newsletter and social recognition; review fulfillment and renewal opportunities.

Sponsor Fulfillment, Measurement & Custom Partnership Options

SPONSOR FULFILLMENT	MEASURES MAY INCLUDE	CUSTOM CORPORATE OPTIONS
• Written benefits and activation schedule • Supported-event count • Logo and digital placement • Remarks and sponsor-seat delivery • Approved content and recaps • Renewal and upgrade review	• Events supported and attendance • Website, newsletter and social delivery • Sponsor-benefit completion • Available content performance • Member and event feedback • Renewals, upgrades and continued engagement	• Citywide or multi-year support • Industry-specific sponsorship • Media or technology partnership • Employee or ERG engagement • Venue or in-kind support • Youth mentoring or career-exposure support under Noir procedures

Youth safety standard

Sponsorship alone does not provide direct access to youth. Any mentoring, speaking, panel, career-exposure or advisory activity involving Black youth and young adults ages 9-24 requires Noir-approved orientation, training, screening, consent, privacy, supervision and youth-protection procedures.

Become a Noir Sponsor

Complete the interest form, schedule a sponsorship conversation, confirm the written benefits and payment terms, and select the first supported event.

NEXT STEPS • Complete the interest form. • Schedule a sponsorship call. • Confirm level, benefits and payment. • Select industry alignment and event date.	CONTACT Membership and Sponsorship Coordinator Noir Black Chamber of Commerce Inc. Info@NoirDiningClubs.com 1-844-664-7222 www.NoirDiningClubs.com
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COMPLETE AND RETURN TO INFO@NOIRDININGCLUBS.COM

Small Business & Corporate Sponsorship Interest Form

Submission indicates interest and authorization for Noir to follow up; it does not create a binding agreement.

COMPANY / ORGANIZATION NAME	PRIMARY CONTACT AND TITLE
EMAIL	PHONE
BUSINESS ADDRESS	WEBSITE
SOCIAL MEDIA HANDLE(S)	INDUSTRY / BUSINESS TYPE

Select a Sponsorship Level

☒ \$5,000 Founding Sponsor Four Dining Club events	☐ \$2,500 Executive Series Sponsor Two Dining Club events	☐ \$1,000 Industry Dinner Sponsor One Dining Club event	☐ \$500 Community Support Sponsor Outreach and engagement support
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Sponsor Profile and Alignment

SPONSOR TYPE	☐ Small Business ☐ Corporation / Employer ☐ Professional Firm ☐ Financial Institution
ADDITIONAL TYPE	☐ Healthcare ☐ Foundation / Nonprofit ☐ Government / Civic ☐ Media / Technology ☐ Other
PREFERRED INDUSTRY CLUB(S)	
PREFERRED EVENT TIMING / OTHER ALIGNMENT NOTES	

Activation, Branding and Follow-Up

☐ Sponsor authorizes use of its approved logo and website link for sponsorship recognition. ☐ Sponsor is interested in approved photography/video and recap content.	☐ Please send an invoice. ☐ Please schedule a sponsorship call.
☐ Sponsor is interested in employee / ERG engagement. ☐ Sponsor is interested in a custom corporate, citywide or multi-year partnership.	☐ Sponsor is interested in mentoring or career-exposure support, subject to Noir procedures. ☐ Sponsor is interested in venue or in-kind support.
OTHER ACTIVATION NOTES / QUESTIONS	
AUTHORIZED REPRESENTATIVE	TITLE
SIGNATURE (TYPE OR SIGN)	DATE

Event dates, industry alignment, sponsor representatives, content access, sponsor deliverables and payment terms will be confirmed in writing. The included sponsor seats cover the designated meal and beverage arrangement for the supported event; additional dining, travel, parking, premium beverages or other charges are not included unless expressly stated. Photography and recording are subject to participant permissions, venue coordination, brand standards and agreed usage terms. Youth mentoring or career-exposure participation requires Noir-approved training, screening, supervision, consent, privacy and youth-protection procedures.