



BLACK *Professionals* DINING CLUBS

SMALL BUSINESS & CORPORATE
SPONSORSHIP OPPORTUNITY PACKET

HOUSTON | 2026-2027

Curated Executive Dining. Strategic Industry Connection.

CONNECT. BUILD. COLLABORATE. IGNITE.

PRESENTED BY

Noir Black Chamber of Commerce Inc.

"Moving Black America Forward"

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BLACK *Professionals* DINING CLUBS

THE OPPORTUNITY

INVEST IN A PROFESSIONAL ECOSYSTEM BUILT FOR MEANINGFUL CONNECTION

Noir Black Professionals Dining Clubs is a city-based, industry-specific professional empowerment initiative of **Noir Black Chamber of Commerce Inc.** The program connects Black executives, entrepreneurs, business owners, senior professionals, managers, civic leaders, nonprofit leaders, skilled-trades professionals and working individuals through curated dining events, online club communication, leadership visibility and a structured bridge to mentoring Black youth and young adults ages 9-24. Unlike large, transactional networking events, Noir Dining Clubs creates intentionally small, relationship-centered gatherings where approximately 10-12 professionals can exchange referrals, discuss opportunities, identify partnerships, strengthen leadership and collaborate around shared economic goals.

Why Sponsorship Matters

Sponsorships strengthen program sustainability, support event quality, expand visibility and connect aligned businesses and institutions with curated professional audiences.

HOW THE SPONSORSHIP PARTNERSHIP WORKS

ONE SELECT

Choose a sponsorship level and priority audience.

TWO ALIGN

Match the partnership with an industry club or event series.

THREE ENGAGE

Join the event with sponsor representatives and remarks.

FOUR AMPLIFY

Receive agreed website, digital, social and recap recognition.

PROGRAM PROFILE AT A GLANCE

Curated Event Format

Approximately 10-12 professionals, structured introductions, guided discussion and industry-specific topics.

Professional Audience

Executives, owners, entrepreneurs, senior professionals, managers, civic leaders, service providers and professionals.

Ongoing Connection

An online club communication platform and monthly newsletter maintain engagement between in-person events.

Leadership & Visibility

Members may pursue club leadership, speaking, panels, advising, professional profiles and curated introductions.

Mentoring Bridge

Trained and screened members may participate in approved mentoring and career activities for Black youth ages 9-24.

Scalable City Model

Noir begins with high-demand clubs and expands as membership, sponsorship and local leadership develop.



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SPONSOR VALUE PROPOSITION

WHY SMALL BUSINESSES AND CORPORATIONS SPONSOR NOIR

A **Noir Black Professionals Dining Clubs** sponsorship combines targeted visibility, intentional relationship-building and visible support for Black professional advancement.

SMALL BUSINESS VALUE

- Targeted exposure to professionals who may become customers, referral partners, collaborators or advocates.
- Owner and founder visibility in a small setting designed for meaningful conversation.
- Industry-specific alignment that places the business before a relevant professional audience.
- Affordable entry through the \$1,000 Industry Dinner Sponsor level.
- Recognition through event invitations, website listing, remarks and recap communications.
- Visible community leadership & support for Black professional and economic advancement.

CORPORATE & INSTITUTIONAL VALUE

- Brand alignment with an expanding network of executives, entrepreneurs, professionals & community leaders.
- Employee, leadership & employee-resource-group engagement through curated event participation.
- Industry-specific positioning across sectors relevant to business, workforce, customers & community investment.
- Opportunities to reinforce supplier diversity, small-business engagement & inclusive economic development goals.
- Multi-event visibility through website, newsletter, social, digital & in-person recognition.
- Custom citywide, media, technology, mentoring, venue or multiyear partnerships structured around mutual goals.

WHAT SPONSORSHIP HELPS POWER

Curated Dining Experiences

Intentional, industry-specific gatherings that replace surface-level networking with relationship-centered engagement.

Event Quality & Operations

Venue coordination, event facilitation, registration, attendance tracking, insurance & consistent delivery standards.

Digital Connection

Website support, online club communication, newsletters, member updates and approved professional opportunities between events.

Visibility & Storytelling

Event promotion, sponsor fulfillment, photography, video, member stories & approved recap communications.

Leadership & Opportunity

Club leadership, speaking, referrals, collaborations, hiring connections, contracts, capital introductions & professional visibility.

Mentoring & Expansion

Training, screening and approved career-exposure pathways connecting professionals with Black youth & young adults ages 9-24.

The relationship advantage: With approximately 10-12 professionals at each dining experience, sponsors receive an opportunity for focused engagement rather than mass-audience exposure. The format is designed to support familiarity, substantive conversation and appropriate follow-up over time.



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SIGNATURE SPONSORSHIP OPPORTUNITY

FOUNDING SPONSOR

ANNUAL SPONSORSHIP

\$5,000

FOUR DINING CLUB EVENTS

PARTNERSHIP SCOPE

Premium founding recognition and visibility across four industry-specific Dining Club events, with two sponsor representatives at each supported event.

Best for: Corporations, banks, healthcare institutions, universities, law firms, developers, foundations, major employers and leading professional organizations seeking high-visibility alignment with Black professional advancement.

FOUNDING SPONSOR BENEFITS

Founding Designation

Recognition as an official Founding Sponsor and early partner in the Houston city-launch model.

Four Supported Events

Recognition across four curated, industry-specific Dining Club experiences during the sponsorship cycle.

Premium Website Visibility

Premium logo placement on the Noir Dining website with a direct hyperlink to the sponsor website.

Digital Recognition

Company name and approved logo on applicable invitations, event pages, sponsor listings and recap communications.

Newsletter Spotlight

One sponsor feature or spotlight in the Noir Dining Newsletter during the sponsorship cycle.

Social Recognition

Ongoing sponsor recognition throughout the sponsorship cycle based on the approved content calendar.

Welcome Remarks

Opportunity to provide 3-5 minutes of welcome remarks at each supported event.

Two Sponsor Representatives

Two complimentary sponsor seats at each supported dinner, including the designated meal and beverage arrangement.

Industry Alignment Priority

Priority consideration when matching the sponsorship with relevant industry clubs and professional audiences.

Approved Photo & Video Content

Approved photographs and available video highlights from eligible events, subject to the content plan and permissions.

Sponsor Impact Summary

End-of-cycle summary of fulfilled benefits, supported events and available engagement and visibility measures.

Renewal & Expansion Priority

Priority consideration for renewal, upgrades or a custom corporate, citywide or multi-year partnership.

Sponsor-seat note: Alcoholic beverages are available only to guests age 21 or older and remain subject to venue policy. Non-alcoholic options will be available. Additional purchases are not included unless confirmed in writing.



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FLEXIBLE ENGAGEMENT LEVELS

ADDITIONAL SMALL BUSINESS & CORPORATE SPONSORSHIP OPPORTUNITIES

EXECUTIVE SERIES SPONSOR

\$2,500

TWO DINING CLUB EVENTS

Best for: Mid-sized companies, professional firms, banks, healthcare organizations, law and accounting firms, corporate ERGs and institutions seeking multi-event visibility.

PARTNERSHIP SCOPE

- Recognition across two industry-specific Dining Club events.
- Logo and company name on applicable invitations, event pages and recap materials.
- Linked sponsor listing on the Noir Dining website during the sponsorship cycle.
- Verbal recognition and an opportunity to provide welcome remarks at each supported event.
- Two complimentary sponsor seats at each dinner, including the designated meal and beverage arrangement.
- At least two sponsor-recognition posts and applicable digital visibility.
- Approved photographs and available video highlights from eligible events.
- Opportunity to align with one or more relevant industry audiences, subject to scheduling and program demand.

INDUSTRY DINNER SPONSOR

\$1,000

ONE DINING CLUB EVENT

Best for: Small businesses, local companies, professional firms, entrepreneurs, service providers and community partners seeking targeted exposure to one professional audience.

PARTNERSHIP SCOPE

- Sponsorship of one curated, industry-specific Dining Club event.
- Company name and approved logo on applicable invitation and event-marketing materials.
- Linked sponsor listing on the Noir Dining website for the event cycle.
- Opening acknowledgment and an opportunity to provide brief remarks.
- Two complimentary sponsor seats, including the designated meal and beverage arrangement.
- Post-event recap recognition and approved event photographs when available.
- Consideration for a future event, sponsorship upgrade or custom partnership.



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ACCESSIBLE ENTRY LEVEL

COMMUNITY SUPPORT SPONSORSHIP

The \$500 Community Support level gives microbusinesses, startups, sole proprietors and local organizations an affordable way to support outreach, member engagement, digital communications and mission-driven programming without sponsoring a specific dining event.

COMMUNITY SUPPORT SPONSOR

\$500

OUTREACH, ENGAGEMENT &
COMMUNICATIONS SUPPORT

Best for: Microbusinesses, startups, sole proprietors, early-stage firms, local service providers and community organizations seeking an affordable way to support Black professional advancement and gain community-facing recognition.

PARTNERSHIP SCOPE

- Supports member outreach, event communications, digital engagement and mission-driven programming.
- Recognition as a Community Support Sponsor during the sponsorship cycle.
- Approved company name and logo in the Noir Dining online community sponsor listing, linked to the sponsor website.
- One sponsor acknowledgment in a Noir Dining Newsletter or eBlast.
- One social media thank-you recognition or inclusion in a community sponsor recognition post.
- Inclusion in selected digital sponsor or program recap communications.
- Consideration for a future event sponsorship, upgrade or custom partnership.
- This level does not include a sponsored dining event, complimentary sponsor seats or welcome remarks.

SPONSORSHIP COMPARISON

BENEFIT	Founding \$5,000	Executive Series \$2,500	Industry Dinner \$1,000	Community Support \$500
Supported dining events	4	2	1	–
Website Recognition	Premium Logo	Linked Listing	Event Listing	Community Listing
Newsletter/eBlast	1 Feature	Sponsor Listing	–	1 Acknowledgment
Social/Digital Recognition	Cycle-Wide	Multi-Event	Event-Specific	1 Recognition
Welcome Remarks	Each Event	Each Event	Brief Remarks	–
Complimentary Sponsor Seats	2 Per Event	2 Per Event	2	–
Approved Photo/Video	Eligible Events	Eligible Events	When Available	–
Industry Alignment	Priority	Included	One Audience	General Support

Custom corporate, citywide, media, technology, mentoring, venue and multi-year arrangements may be discussed separately in addition to the four standard sponsorship levels.



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INDUSTRY-SPECIFIC ALIGNMENT

CONNECT WITH THE PROFESSIONALS MOST RELEVANT TO YOUR BRAND

Noir Dining Clubs are activated based on city demand, member enrollment and available leadership. Sponsors may support multiple sectors or align with audiences most relevant to their goals.

HEALTH & HUMAN SERVICES

- Healthcare & Wellness
- Personal Care & Beauty
- Death Care & Funeral Services
- Sports & Fitness

BUSINESS & CAPITAL

- Business, Finance & Corporate Leadership
- Entrepreneurship & Business Owners
- Real Estate & Property Management
- Sales, Advertising & Insurance

TRADES, SERVICES & INFRASTRUCTURE

- Skilled Trades & Technical Services
 - Automotive Services
- Transportation & Public Services
- Environmental, Landscaping & Agriculture
- Hospitality, Food & Beverage

21+ POTENTIAL INDUSTRY CLUBS

Related professions may be combined during early launch stages to preserve a strong small-group experience.

EXAMPLES OF SPONSOR ALIGNMENT

Banks & Financial Institutions

Business, Finance & Corporate Leadership; Entrepreneurship & Business Owners; Real Estate & Property Management.

Hospitals, Health Plans & Medical Groups

Healthcare & Wellness; Personal Care & Beauty; Civic & Community Leadership.

Law, Accounting & Professional Firms

Law, Public Policy & Justice; Business, Finance & Corporate Leadership; Nonprofit & Philanthropy.

Technology, Engineering & Major Employers

STEM, Engineering & Aviation; Technology & Creative Arts; Corporate Leadership and relevant employee communities.

Developers, Real Estate & Construction

Real Estate & Property Management;
Skilled Trades & Technical Services; Environmental,
Landscaping & Agriculture.

Small Businesses & Entrepreneurs

Entrepreneurship & Business Owners or the
industry club that most closely matches the company's
customers and services.

ACTIVATION STANDARD

Industry alignment is coordinated in advance and depends on active clubs, event capacity, venue availability, membership demand and the quality standards of the 10-12 person format.



FROM SPONSORSHIP COMMITMENT TO MEASURABLE FULFILLMENT

Noir documents sponsorship commitments, confirms deliverables in writing and tracks fulfillment through the sponsorship cycle.

1

Confirm the sponsorship level, payment terms, industry alignment and written benefit schedule.

2

Select supported events and confirm venue, date, capacity, sponsor representatives and operational details.

3

Issue curated invitations, manage RSVPs and finalize the attendee list based on event capacity and alignment.

4

Facilitate structured introductions, industry-specific conversation, sponsor recognition and approved remarks.

5

Coordinate any approved photography or video according to participant permissions, brand standards and the content plan.

6

Deliver agreed recap, digital, website, newsletter and social recognition; review fulfillment and renewal opportunities.

SPONSOR FULFILLMENT, MEASUREMENT & CUSTOM PARTNERSHIP OPTIONS

SPONSOR FULFILLMENT

- Written benefits and activation schedule
- Supported-event count
- Logo and digital placement
- Remarks and sponsor-seat delivery
- Approved content and recaps
- Renewal and upgrade review

MEASURES MAY INCLUDE

- Events supported and attendance
 - Website, newsletter and social delivery
- Sponsor-benefit completion
- Available content performance
- Member and event feedback
- Renewals, upgrades and continued engagement

CUSTOM CORPORATE OPTIONS

- Citywide or multi-year support
- Industry-specific sponsorship
- Media or technology partnership
- Employee or ERG engagement
 - Venue or in-kind support
 - Youth mentoring or career-exposure support under Noir procedures

YOUTH SAFETY STANDARD

Sponsorship alone does not provide direct access to youth. Any mentoring, speaking, panel, career-exposure or advisory activity involving Black youth and young adults ages 9-24 requires Noir-approved orientation, training, screening, consent, privacy, supervision and youth protection procedures.



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COMPLETE AND RETURN TO
INFO@NOIRDININGCLUBS.COM

SMALL BUSINESS & CORPORATE SPONSORSHIP INTEREST FORM

Submission indicates interest and authorization for Noir to follow up; it does not create a binding agreement.

Company / Organization Name

Primary Contact & Title

Phone

Business Address

City State Zip

Website

Social Handle(s)

Industry/Business Type

SELECT A SPONSORSHIP LEVEL

☐ **\$5,000**

Founding Sponsor
Four Dining Club Events

☐ **\$2,500**

Executive Series Sponsor
Two Dining Club Events

☐ **\$1,000**

Industry Dinner Sponsor
One Dining Club Event

☐ **\$500**

Community Support Sponsor
Outreach and engagement support

SPONSOR PROFILE AND ALIGNMENT

SPONSOR TYPE

☐ Small Business ☐ Corporation/Employer ☐ Professional Firm ☐ Financial Institution

ADDITIONAL TYPE

☐ Healthcare ☐ Foundation/Nonprofit ☐ Government/Civic ☐ Media/Technology ☐ Other

PREFERRED
INDUSTRY CLUB(S)

PREFERRED EVENT TIMING /
OTHER ALIGNMENT NOTES



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ACTIVATION, BRANDING AND FOLLOW-UP

Submission indicates interest and authorization for Noir to follow up; it does not create a binding agreement.

- | | |
|---|--|
| ☐ Sponsor authorizes use of its approved logo and website link for sponsorship recognition | ☐ Please send an invoice |
| ☐ Sponsor is interested in approved photography/video and recap content | ☐ Please schedule a sponsorship call |
| ☐ Sponsor is interested in employee / ERG engagement | ☐ Sponsor is interested in mentoring or career-exposure support, subject to Noir procedures |
| ☐ Sponsor is interested in a custom corporate, citywide or multi-year partnership | ☐ Sponsor is interested in venue or in-kind support |
| OTHER ACTIVATION NOTES / QUESTIONS | |
| AUTHORIZED REPRESENTATIVE | TITLE: |
| SIGNATURE (TYPE OR SIGN) | DATE: |



Event dates, industry alignment, sponsor representatives, content access, sponsor deliverables and payment terms will be confirmed in writing. The included sponsor seats cover the designated meal and beverage arrangement for the supported event; additional dining, travel, parking, premium beverages or other charges are not included unless expressly stated. Photography and recording are subject to participant permissions, venue coordination, brand standards and agreed usage terms. Youth mentoring or career-exposure participation requires Noir-approved training, screening, supervision, consent, privacy and youth-protection procedures.